

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>				FOR COMMISSION USE ONLY FILE NO. -20081010AZM	
Licensee WTVZ-TV					
Call Sign WTVZ-TV		Facility Id 40759		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
NORFOLK		VA	NORFOLK CITY		23510 -
Nielsen DMA NORFOLK-PORTSMTH-NEWPT NWS		World Wide Web Home Page Address WWW.MYTVZ.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2012	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	33				
<input checked="" type="checkbox"/> Digital	38				
Report reflects information for quarter ending: 09/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Simulcasting:</b>					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Application Purpose:</b>					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment				File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?
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Total 5:00 a.m. to 1:00 a.m. PSAs	227
Total 5:00 a.m. to 1:00 a.m. CSTs	206
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	22
Total 6:00 a.m. to 9:00 a.m. CSTs	22
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	118
Total 6:00 p.m. to 11:35 p.m. CSTs	92
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
<p>Comments:</p> <p>THE FULL SCHEDULE OF THE PSA AND CRAWLS ARE AVAILABLE ON THE STATIONS WEBSITE AND IN THE PUBLIC FILE.</p> <p>DTV CRAWLS READS AS FOLLOWS: AN IMPORTANT MESSAGE FROM WTVZ: FULL POWER ANALOG TV BROADCASTS WILL END ON 2/17/09 AND ANALOG-ONLY TELEVISIONS MAY LOSE SIGNAL BEING VIEWED UNLESS VIEWER TAKES ACTION. OVER-THE-AIR VIEWING ON ANALOG-ONLY TELEVISIONS WILL REQUIRE THE USE OF A CONVERTER BOX. ANALOG TELEVISIONS SHOULD CONTINUE TO WORK FOR RECEPTION OF BROADCASTS FROM CABLE AND SATELLITE PROVIDERS AND WITH GAMING CONSOLES, VCRS, DVD PLAYERS AND SIMILAR PRODUCTS. FOR MORE INFORMATION ON WHAT TO DO TO MAKE SURE YOU ARE ABLE TO STILL VIEW WTVZ AND OTHER BROADCAST STATIONS, PLEASE VISIT MYTVZ.COM OR CALL 1-888-225-5322 TO GET MORE INFORMATION</p> <p>DTV KIDS CRAWL READS AS FOLLOWS: AN IMPORTANT MESSAGE FROM WTVZ: FULL POWER ANALOG TV BROADCASTS WILL END ON 2/17/09 AND ANALOG-ONLY TELEVISIONS MAY LOSE SIGNAL BEING VIEWED UNLESS VIEWER TAKES ACTION. OVER-THE-AIR VIEWING ON ANALOG-ONLY TELEVISIONS WILL REQUIRE THE USE OF A CONVERTER BOX. ANALOG TELEVISIONS SHOULD CONTINUE TO WORK FOR RECEPTION OF BROADCASTS FROM CABLE AND SATELLITE PROVIDERS AND WITH GAMING CONSOLES, VCRS, DVD PLAYERS AND SIMILAR PRODUCTS. FOR MORE INFORMATION ON WHAT TO DO TO MAKE SURE YOU ARE ABLE TO STILL VIEW WTVZ AND OTHER BROADCAST STATIONS, PLEASE VISIT WWW.DTV.GOV OR CALL 1-888-225-5322 TO GET MORE INFORMATION.</p> <p>PSA SCRIPTS AS FOLLOWS: INTRODUCTION</p> <p>NOTICE HOW DIGITAL'S MADE PRETTY MUCH EVERYTHING BETTER? ESPECIALLY TELEVISION. DIGITAL TV'S GOT BETTER PICTURE, BETTER SOUND, MORE CHANNELS, IT'S SAFER FOR KIDS----IN FACT, DIGITAL'S SO MUCH BETTER THAT, BY LAW, ALL BROADCAST TV HAS TO BE DIGITAL BY 2009.</p>	

BUT THERE'S A CATCH: SOME TV'S NEED AN UPGRADE TO GET DIGITAL. YOU COULD EVEN LOSE YOUR SIGNAL. GET THE FACTS. VISIT [DTVANSWERS.COM](http://DTVANSWERS.COM) TO LEARN ABOUT TELEVISION'S SWITCH TO DIGITAL. OR CALL THIS NUMBER (1-888-DTV-2009) TO SEE HOW YOU CAN STAY CONNECTED.

#### JUST A BOX

IT MIGHT SEEM STRANGE, BUT YOUR ANTENNA TV COULD BECOME JUST A BOX IF YOU DON'T GET THIS BOX. IN FEBRUARY 2009, SOME TV'S WILL STOP WORKING UNLESS THEY'RE UPGRADED TO DIGITAL TELEVISION WITH THIS DTV CONVERTER BOX. WITHOUT THIS UPGRADE, YOUR ANTENNA TV WILL NOT WORK. MAKE SURE YOUR TV IS DTV. CALL: 1-888-DTV-2009 OR VISIT: [DTVANSWERS.COM](http://DTVANSWERS.COM). DON'T LET YOUR TV BECOME JUST A BOX.

#### THE FUTURE IS HERE

THE FUTURE IS HERE. RIGHT HERE IN THIS BOX. BECAUSE THIS BOX HAS THE POWER. THE POWER TO CONVERT YOUR ANTENNA TV INTO DTV. DIGITAL TELEVISION. AND NOW THIS BIG DISCOUNT COUPON MAKES THE DTV CONVERTER BOX AFFORDABLE. MAKE SURE YOUR TV IS DTV BEFORE: FEBRUARY 2009 OR ALL YOU'LL SEE IS: (STATIC). LEARN MORE ABOUT THE CONVERTER BOX AND COUPON. CALL: 1-888-DTV-2009 OR GO TO: [DTV2009.GOV](http://DTV2009.GOV).

#### DIGITAL IS IN THE AIR

THE FUTURE OF TELEVISION IS HERE. DIGITAL IS IN THE AIR. IF YOU NOW OWN AN ANTENNA TV, YOU HAVE UNTIL FEBRUARY 2009 TO UPGRADE TO DIGITAL TV OR IT WILL STOP WORKING. CALL THIS NUMBER: 1-888-DTV-2009 OR VISIT: [DTV2009.GOV](http://DTV2009.GOV) TO LEARN HOW TO GET A BIG DISCOUNT COUPON ON THIS LOW COST DIGITAL CONVERTER BOX. THEN ENJOY FREE, OVER-THE-AIR DTV WITH BETTER PICTURE AND SOUND. DON'T WAIT. MAKE SURE YOUR TV IS DTV.

#### 60 SECOND LOCAL DTV PSA

EVERYTHING IS BETTER WHEN IT IS DIGITAL. ESPECIALLY TELEVISION WITH BETTER PICTURE AND BETTER SOUND AND MORE CHANNELS. IN FACT DIGITAL TV IS SO MUCH BETTER BY LAW ALL TV STATIONS HAVE TO BROADCAST IN DIGITAL FEB. 17TH 2009. BUT DON'T SWITCH NOW SO YOU CAN ENJOY ALL DIGITAL PROGRAMMING MYTVZ IS ALREADY BROADCASTING ON CHANNEL 33.1. NOW HERE IS THE CATCH IF YOUR TV IS CONNECTED TO AN ANTENNA YOU MAY NEED TO BUY A CONVERTER BOX OR YOU WILL LOSE YOUR SIGNAL, BUT YOU ARE ELIGIBLE TO GET A BIG DISCOUNT COUPON ON A LOW COST DIGITAL CONVERTER BOX. CABLE AND SATELLITE SUBSCRIBERS RELAX YOU SHOULD BE ABLE DIGITAL SIGNAL AND YOU CAN STILL PLAY GAMES OR WATCH MOVIES ON YOUR VCR OR DVD PLAYER ON YOUR CURRENT SET. STILL NOT CLEAR THEN GET ALL THE FACTS. VISIT [DTV ANSWERS DOT COM](http://DTVANSWERS.COM) TO GET ALL THE ANSWERS ABOUT THE DIGITAL SWITCH OR CALL THIS NUMBER TO SEE HOW OR SEE HOW YOU CAN STAY CONNECTED.

#### BOB BARKER SPOT

BOB BARKER REMINDING YOU, IN FEBRUARY 2009 ANTENNA TV CHANGES TO DTV - DIGITAL TELEVISION. EVERYTHING WILL BE BROADCAST DIGITALLY. EVEN GAMESHows. IF YOU GET TV WITH RABBIT EARS OR A ROOFTOP ANTENNA, YOU NEED TO UPGRADE TO DIGITAL...OR YOU'LL LOSE RECEPTION. DON'T WAIT. CALL THIS NUMBER (1-888-DTV-2009) OR VISIT [DTVANSWERS.COM](http://DTVANSWERS.COM) TO SEE IF YOU NEED TO UPGRADE YOUR TV. MAKE SURE YOUR TV IS DTV.

#### RETRO ANIMATION SPOT

HEY, COOL CATS! OUR MODERN TV TECHNOLOGY IS TAKING OFF - SO MAKE SURE YOU'RE ON BOARD!! IT'S GOING FROM REGULAR TV SIGNALS TO DTV DIGITAL SIGNALS. DTV HAS BETTER PICTURE, BETTER SOUND, MORE CHANNELS, AND THE BEST IN HIGH-DEFINITION! IF YOU WATCH AN ANTENNA TV, JUST GET A DTV CONVERTER BOX BY FEBRUARY 2009, OR YOUR TV WILL BLITZ OFF! DO IT NOW, AND YOU'RE READY FOR FREE OVER-THE-AIR DIGITAL TV! GET HIP! DIAL THIS NUMBER (1-888-DTV-2009) OR CHECK OUT DTVANSWERS.COM ON YOUR COMPUTATION MACHINE.

### 30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

0

Comments:

### 100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>

Comments:

### Section D (For all broadcasters)

#### Additional DTV On-air Initiatives - Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes  No

Comments:

#### Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?

Yes  No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

Yes  No

Comments:

WTVZ PROVIDED 2 WEB BANNERS. THE FIRST LINKED TO THE DTV CONVERTER BOX COUPON SITE (WWW.DTV2009.GOV) AND THE SECOND BANNER LINKED TO WWW.DTVANSWERS.COM

#### Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments:

Community Events

Comments:

Other (describe)

Comments:

**This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.**

Comments:

### Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing DONALD C. LOWE II
Signature DONALD C LOWE II	Date (mm/dd/yyyy) 10/10/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

### FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION**

**ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

Menu

## As-Run Spot Report (Parameters)

Start time 5:00:00AM  
End time 4:59:00AM  
Station(s) Norfolk(WTVZ)  
Agency(s) <All Agency(s)>  
Advertiser(s) FCC-Digital Conversion(29893)  
FCC-DTV Consumer Education Form  
388(33046)  
Sales Office(s) <All Sales Office(s)>  
Salesperson(s) <All Salesperson(s)>  
Account 1 Type(s) <All Account 1 Type(s)>  
Product(s) <All Product(s)>  
Account 2 Type(s) <All Account 2 Type(s)>  
Billing Method <All Billing Method>  
Spot Type(s) <All Spot Type(s)>  
Billing Status Types <All Billing Status Types>  
Bookend Option <Show Bookends and Non-Bookends>  
Show Details Yes  
Contract Number <All Contracts>  
Program Title <All Programs>  
Include Announcements Yes  
Page Break Options <NONE SELECTED>  
Level 1 Grouping <NONE>  
Level 2 Grouping <NONE>  
Level 3 Grouping <NONE>  
Level 4 Grouping <NONE>  
Level 5 Grouping <NONE>  
Sort Order 1 Broadcast/Log Date  
Sort Order 2 <NONE>  
Sort Order 3 <NONE>  
Log Date(s) 07/01/08 - 09/30/08

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/1/08	5:58:21AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 5a SHEPARD'S CHAPEL N/R
7/1/08	10:08:14AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11152- N/R
7/1/08	11:58:32AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 5405F N/R
7/1/08	1:19:04PM	00:59	DTV - Digital Coversion Local Market Info	77087	554244.11.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07157- N/R
7/1/08	4:42:52PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.12.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	My Wife & Kids Episode: 014- N/R
7/1/08	7:03:58PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 22- N/R
7/1/08	9:56:43PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-The Jail 2 N/R
7/2/08	11:07:01AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 5419F N/R
7/2/08	11:40:14AM	00:59	DTV - Digital Coversion Local Market Info	77087	554244.11.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 5419F N/R
7/2/08	12:26:49PM	00:59	DTV - Digital Coversion Local Market Info	77087	554244.11.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT157- N/R
7/2/08	7:56:35PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men 2 Episode: 86- N/R
7/2/08	9:46:14PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Twilight Zone 2 N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/2/08	10:03:58PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 106- N/R
7/3/08	7:35:38AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Sherlock Holmes-EI-CTA Episode: SHC102- N/F
7/3/08	10:16:41AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11154- N/R
7/3/08	10:28:06AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.12.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11154- N/R
7/3/08	11:59:17AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.12.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 5418F N/R
7/3/08	12:06:22PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT158- N/R
7/3/08	12:55:37PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.12.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation 2 Episode: 1GT140- N/R
7/3/08	7:15:54PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 24- N/R
7/3/08	10:34:33PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 020- N/R
7/4/08	9:14:06AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.12.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3170- N/R
7/4/08	9:27:16AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.12.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3170- N/R
7/4/08	9:35:10AM	00:59	DTV - Digital Coversion Local Market Info	77087	554244.11.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3170- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/4/08	10:34:33AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.12.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11155- N/R
7/4/08	10:53:46AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.12.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11155- N/R
7/4/08	11:58:33AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.12.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 5421F N/R
7/4/08	12:13:46PM	00:59	DTV - Digital Conversion Local Market Info	77087	554244.11.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT055- N/R
7/4/08	12:44:11PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.12.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation 2 Episode 1GT141- N/R
7/4/08	1:09:41PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07103- N/R
7/4/08	7:43:43PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men 2 Episode: 88- N/R
7/4/08	11:02:32PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 89- N/R
7/4/08	11:41:41PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends 2 Episode: 213- N/R
7/5/08	3:33:56PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Movie-MyTVZ Saturda Afternoon Movie 2 ** FOURTH ANGEL ** N/R
7/5/08	5:02:53PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Wknd Episode: 118- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/5/08	6:34:11PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 9610- N/R
7/5/08	11:29:43PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cold Case Episode: 83- N/R
7/6/08	11:39:46AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 46R- N/R
7/6/08	4:58:24PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez 2 Wknd Episode: 93- N/R
7/6/08	10:11:42PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 803RR- N/R
7/6/08	10:34:59PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 803RR- N/R
7/7/08	7:39:49AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Horselands-El-CT A Episode: HL102- N/R
7/7/08	9:12:00AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3063- N/R
7/7/08	6:02:56PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 9611- N/R
7/7/08	11:12:20PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 90- N/R
7/7/08	12:57:14AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Episode: 217- N/R
7/8/08	7:29:24AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 7a CORNERSTONE CHURCH N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/8/08	10:09:08AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11069- N/R
7/8/08	6:02:01PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 9613- N/R
7/8/08	7:05:30PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 27- N/R
7/8/08	11:29:12PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 91- N/R
7/9/08	8:59:22AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 830a JACK VAN IMPE N/R
7/9/08	11:06:57AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 5424F N/R
7/9/08	10:07:01PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 111- N/R
7/9/08	11:19:49PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 92- N/R
7/9/08	12:45:11AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Episode: 219- N/R
7/10/08	7:34:24AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Sherlock Holmes-EI-CTA Episode: SHC106- N/F
7/10/08	12:15:49PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT161- N/R
7/10/08	1:20:43PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07064- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/10/08	6:41:48PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond 2 Episode: 9618- N/R
7/10/08	10:31:37PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 026- N/R
7/11/08	1:09:35PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07165- N/R
7/11/08	6:13:59PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 9619- N/R
7/11/08	11:02:51PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 94- N/R
7/11/08	12:07:46AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Sex & The City Episode: 41- N/R
7/12/08	5:02:28PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Wknd Episode: 107- N/R
7/12/08	6:35:29PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 9621- N/R
7/12/08	8:24:16PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Network Movie ** LOVERBOY ** N/R
7/12/08	10:58:35PM	00:59	DTV - Digital Coversion Local Market Info	77087	554244.8.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Showtime At The Apollo Episode: 612- N/R
7/12/08	11:59:27PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cold Case Episode: 85- N/R
7/13/08	11:40:51AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 45R- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/13/08	5:32:20PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Half & Half 2 Wknd Episode: 304- N/R
7/13/08	6:46:19PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Sex & The City Wknd : Episode: 71- N/R
7/13/08	10:38:38PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	America's Funniest Home Videos Episode 215- N/R
7/14/08	6:58:30AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 630a KENNETH COPELAN N/R
7/14/08	7:40:36AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Horselands-EI-CT A Episode: HL103- N/R
7/14/08	9:12:03AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3105- N/R
7/14/08	6:03:01PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 9622- N/R
7/14/08	8:58:30PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Celebrity Expose N/R
7/14/08	11:42:51PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends 2 Episode: 219- N/R
7/15/08	10:11:12AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11157- N/R
7/15/08	7:03:24PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 32- N/R
7/15/08	11:28:42PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 96- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/15/08	12:57:05AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Episode: 223- N/R
7/16/08	6:58:16AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 630a KENNETH COPELAN N/R
7/16/08	11:07:25AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 6204F N/R
7/16/08	10:07:11PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 116- N/R
7/16/08	10:44:01PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 030- N/R
7/16/08	12:16:46AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Sex & The City Episode: 44- N/R
7/17/08	7:29:21AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 7a CORNERSTONE CHURCH N/R
7/17/08	7:34:28AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Sherlock Holmes-EI-CTA Episode: SHC110- N/R
7/17/08	12:06:02PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT092- N/R
7/17/08	8:32:15PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Network Movie ** KINGPIN ** N/R
7/17/08	10:31:45PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 032- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/18/08	12:29:22PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT149- N/R
7/18/08	1:10:30PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07100- N/R
7/18/08	10:28:51PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 119- N/R
7/18/08	11:02:45PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 99- N/R
7/19/08	11:59:23AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 1130a N/R
7/19/08	5:03:50PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Wknd Episode: 121- N/R
7/19/08	6:34:07PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 9710- N/R
7/19/08	10:53:03PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Showtime At The Apollo Episode: 613- N/R
7/20/08	11:43:34AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 49R- N/R
7/20/08	4:48:07PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez 2 Wknd Episode: 70- N/R
7/20/08	5:58:51PM	00:59	DTV - Digital Conversion Local Market Info	77087	554244.8.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Half & Half 2 Wknd Episode: 306- N/R
7/20/08	10:11:33PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 805RR- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/20/08	10:53:11PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 805RR- N/R
7/21/08	7:41:23AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Horselands-EI-CT A Episode: HL104- N/R
7/21/08	9:14:50AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3103- N/R
7/21/08	1:50:46PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud 2 Episode: 07141- N/R
7/21/08	6:03:05PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 9711- N/R
7/21/08	10:42:38PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 034- N/R
7/22/08	10:12:03AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11162- N/R
7/22/08	12:24:45PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT007- N/R
7/22/08	7:01:48PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 37- N/R
7/22/08	10:45:06PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 035- N/R
7/23/08	11:17:09AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 6211F N/R
7/23/08	12:14:03PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT014- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/23/08	6:26:05PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 9715- N/R
7/23/08	10:03:19PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 2- N/R
7/24/08	7:35:53AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Sherlock Holmes-EI-CTA Episode: SHC114- N/R
7/24/08	12:06:02PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT015- N/R
7/24/08	10:14:45PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 3- N/R
7/24/08	10:32:37PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 038- N/R
7/24/08	12:29:29AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Sex & The City Episode: 50- N/R
7/25/08	6:29:18AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 6a SPONSORED BY: N/R
7/25/08	10:23:24AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11165- N/R
7/25/08	1:09:57PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07113- N/R
7/25/08	9:50:39PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Paradise Hotel N/R
7/25/08	11:02:40PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 104- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/26/08	8:29:35AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 8a N/R
7/26/08	5:32:54PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Wknd 2 Episode: 5001- N/R
7/26/08	5:58:29PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Wknd 2 Episode: 5001- N/R
7/26/08	6:35:40PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 9721- N/R
7/26/08	10:53:10PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Showtime At The Apollo Episode: 614- N/R
7/27/08	11:47:56AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 50R- N/R
7/27/08	3:02:05PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Movie-MyTVZ Sunday Afternoon Movie 2 ** FAMILY IN HIDING ** N/R
7/27/08	10:11:22PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 806RR- N/R
7/27/08	10:58:55PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 806RR- N/R
7/27/08	11:54:58PM	00:59	DTV - Digital Conversion Local Market Info	77087	554244.8.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cold Case 2 Episode: 90- N/R
7/28/08	7:40:29AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Horselands-EI-CT A Episode: HL105- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/28/08	8:28:53AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 8a N/R
7/28/08	9:11:14AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3167- N/R
7/28/08	6:03:45PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 9722- N/R
7/28/08	8:58:31PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Celebrity Expose N/R
7/28/08	11:28:42PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 105- N/R
7/29/08	10:10:12AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11167- N/R
7/29/08	5:28:46PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	The Simpsons 2 Episode: AABF16- N/F
7/29/08	7:04:27PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 42- N/R
7/29/08	7:58:56PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men 2 Episode: 09- N/R
7/30/08	8:29:15AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 8a N/R
7/30/08	11:09:02AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 6216F N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
7/30/08	3:26:32PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	People's Court Episode: 11086- N/R
7/30/08	9:22:10PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Twilight Zone N/R
7/30/08	10:06:57PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 7- N/R
7/31/08	7:35:48AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Sherlock Holmes-EI-CTA Episode: SHC118- N/F
7/31/08	12:06:26PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT021- N/R
7/31/08	4:28:52PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Half & Half Episode: 224- N/R
7/31/08	8:44:43PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Network Movie ** STAKE OUT ** N/R
7/31/08	10:31:44PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 044- N/R
8/1/08	7:29:41AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 7a CORNERSTONE CHURCH N/R
8/1/08	1:14:43PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07145- N/R
8/1/08	10:14:08PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 9- N/R
8/1/08	11:02:18PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 109- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
8/2/08	1:38:35PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Movie-MyTVZ Saturda Afternoon Movie ** DIRTY DEEDS ** N/R
8/2/08	5:04:40PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Wknd Episode: 5003- N/R
8/2/08	6:32:45PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 9807- N/R
8/2/08	7:28:35PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Wknd Episode: 84- N/R
8/3/08	10:58:32AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 10a EVER INCREASING FAITH N/R
8/3/08	11:39:24AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 43R- N/R
8/3/08	3:29:03PM	00:59	DTV - Digital Conversion Local Market Info	77087	554244.8.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Movie-MyTVZ Sunday Afternoon Movie 2 ** HOW TO KILL A NEIGHBORS DOG ** N/R
8/3/08	10:11:12PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 807RR- N/R
8/3/08	10:46:51PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 807RR- N/R
8/4/08	7:40:40AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Horselands-EI-CT A Episode: HL106- N/R
8/4/08	8:29:12AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 8a N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
8/4/08	9:11:03AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3085- N/R
8/4/08	9:45:20AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3085- N/R
8/4/08	6:05:00PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 9907- N/R
8/4/08	6:28:57PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 9907- N/R
8/5/08	7:29:23AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 7a CORNERSTONE CHURCH N/R
8/5/08	9:22:05AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3131- N/R
8/5/08	10:12:32AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11005- N/R
8/5/08	7:02:12PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 47- N/R
8/5/08	10:26:32PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 15- N/R
8/6/08	11:08:31AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 6220F N/R
8/6/08	7:58:39PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men 2 Episode: 15- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
8/6/08	8:29:00PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Twilight Zone N/R
8/6/08	10:06:51PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 12- N/R
8/7/08	7:36:16AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Sherlock Holmes-EI-CTA Episode: SHC122- N/F
8/7/08	9:36:09AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3168- N/R
8/7/08	12:06:12PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT110- N/R
8/7/08	9:49:23PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Network Movie ** AFTER ALICE ** N/ PSA
8/7/08	10:36:04PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 049- N/R
8/8/08	9:52:56AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3157- N/R
8/8/08	1:09:14PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07135- N/R
8/8/08	6:58:39PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 50- N/R
8/8/08	11:02:30PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 114- N/R
8/9/08	5:04:12PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Wknd Episode: 809- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
8/9/08	6:32:20PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 9919- N/R
8/9/08	10:45:04PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Showtime At The Apollo Episode: 616- N/R
8/9/08	12:43:42AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	My Wife & Kids Wknd Episode: 050- N/R
8/10/08	11:39:11AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 44R- N/R
8/10/08	3:40:39PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Movie-MyTVZ Sunday Afternoon Movie 2 ** THE HAUNTING ** N/
8/10/08	6:15:20PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Sex & The City Wknd Episode: 86- N/R
8/10/08	10:10:41PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 808RR- N/R
8/10/08	11:55:29PM	00:59	DTV - Digital Coversion Local Market Info	77087	554244.8.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cold Case 2 Episode: 1- N/R
8/11/08	6:29:08AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 6a SPONSORED BY: N/F
8/11/08	7:41:22AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Horselands-EI-CT A Episode: HL107- N/R
8/11/08	8:28:54AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 8a N/R
8/11/08	9:11:50AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3012- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Stator	Program
8/11/08	6:02:05PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 9920- N/R
8/11/08	7:29:35PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 51- N/R
8/12/08	6:58:31AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 630a KENNETH COPELAN N/R
8/12/08	10:24:56AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11002- N/R
8/12/08	12:27:34PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT114- N/R
8/12/08	5:58:47PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	The Simpsons Episode: 1F07- N/R
8/12/08	7:04:25PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 52- N/R
8/13/08	5:58:32AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 5a SHEPARD'S CHAPEL N/R
8/13/08	11:06:00AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 6606F N/R
8/13/08	8:59:17PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Twilight Zone 2 N/R
8/13/08	10:08:28PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 18- N/R
8/14/08	7:35:15AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Sherlock Holmes-EI-CTA Episode: SHC126- N/F

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Stator	Program
8/14/08	11:20:07AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 6603F N/R
8/14/08	12:06:01PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT116- N/R
8/14/08	8:22:25PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Network Movie ** TEXAS RANGERS ** N/R
8/14/08	10:31:54PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 056- N/R
8/15/08	5:58:35AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 5a SHEPARD'S CHAPEL N/R
8/15/08	1:09:55PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07150- N/R
8/15/08	8:51:20PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-The Academy N/R
8/15/08	11:03:00PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 119- N/R
8/16/08	5:03:10PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Wknd Episode: 812- N/R
8/16/08	5:26:55PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Wknd Episode: 812- N/R
8/16/08	6:34:24PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 0006- N/R
8/16/08	7:11:24PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Wknd Episode: 77- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
8/17/08	11:41:56AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 47R- N/R
8/17/08	11:59:47AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 47R- N/R
8/17/08	5:44:27PM	00:59	DTV - Digital Coversion Local Market Info	77087	554244.8.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Half & Half 2 Wknd Episode: 408- N/R
8/17/08	6:57:19PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Sex & The City Wknd : Episode: 89- N/R
8/17/08	10:10:18PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 817R- N/R
8/18/08	7:40:10AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Horselands-EI-CT A Episode: HL108- N/R
8/18/08	9:13:00AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3145- N/R
8/18/08	4:24:37PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Half & Half Episode: 313- N/R
8/18/08	6:02:21PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0007- N/R
8/18/08	6:59:36PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 56- N/R
8/19/08	6:59:08AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 630a KENNETH COPELAN N/R
8/19/08	9:24:47AM	00:30	DTV 2009 - Bob Barker :30	77108	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3117- N/R
8/19/08	10:12:26AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11083- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
8/19/08	6:58:27PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 57- N/R
8/19/08	7:02:49PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 57- N/R
8/20/08	9:58:11AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3123- N/R
8/20/08	11:07:36AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 6609F N/R
8/20/08	12:54:29PM	00:59	DTV - Digital Coversion Local Market Info	77087	554244.8.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation 2 Episode 1GT109- N/R
8/20/08	9:31:25PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Network Movie ** JAWS 2 ** N/R
8/20/08	10:06:33PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 23- N/R
8/21/08	6:29:01AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 6a SPONSORED BY: N/F
8/21/08	7:34:59AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Sherlock Holmes-EI-CTA Episode: SHC104- N/F
8/21/08	12:06:20PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT121- N/R
8/21/08	6:29:07PM	00:30	DTV 2009 - Bob Barker :30	77108	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0013- N/R
8/21/08	6:59:00PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 59- N/R
8/21/08	10:33:14PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 062- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
8/22/08	7:29:30AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 7a CORNERSTONE CHURCH N/R
8/22/08	1:09:55PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07140- N/R
8/22/08	9:28:18PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Network Movie ** JAWS: THE REVENGE ** N/R
8/22/08	11:02:50PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 124- N/R
8/23/08	1:47:10PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Movie-MyTVZ Saturda Afternoon Movie ** FORTUNE HUNTER * N/R
8/23/08	5:05:14PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Wknd Episode: 814- N/R
8/23/08	6:12:26PM	00:30	DTV 2009 - Bob Barker :30	77108	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Wknd Episode: 066- N/R
8/23/08	6:35:11PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 0017- N/R
8/24/08	11:39:47AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 48R- N/R
8/24/08	3:10:26PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Movie-MyTVZ Sunday Afternoon Movie 2 ** FIERCE CREATURES ** N/R
8/24/08	10:10:34PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 818R- N/R
8/24/08	11:27:51PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cold Case 2 Episode: 5- N/R
8/25/08	7:39:34AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Horselands-El-CT A Episode: HL109- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
8/25/08	9:11:52AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3140- N/R
8/25/08	2:28:26PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Judge David Young Episode: 1040- N/R
8/25/08	6:02:54PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0018- N/R
8/25/08	6:28:07PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0018- N/R
8/26/08	8:29:19AM	00:30	DTV 2009 - Bob Barker :30	77108	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 8a N/R
8/26/08	10:13:06AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11085- N/R
8/26/08	12:55:41PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation 2 Episode 1GT114- N/R
8/26/08	7:04:13PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 62- N/R
8/26/08	10:58:11PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 065- N/R
8/27/08	6:58:30AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.3.3	\$0.00	SPOT	Cross-off Exceptions	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 630a KENNETH COPELAN N/R
8/27/08	11:08:22AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 6614F N/R
8/27/08	1:14:37PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07158- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
8/27/08	8:51:01PM	00:30	DTV 2009 - Bob Barker :30	77108	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Twilight Zone 2 N/R
8/27/08	10:06:39PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 28- N/R
8/28/08	7:36:12AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Sherlock Holmes-EI-CTA Episode: SHC108- N/F
8/28/08	12:06:25PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT126- N/R
8/28/08	4:43:13PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	My Wife & Kids Episode: 066- N/R
8/28/08	10:22:43PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 31- N/R
8/28/08	10:37:08PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 068- N/R
8/29/08	7:29:22AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 7a CORNERSTONE CHURCH N/R
8/29/08	1:09:10PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07160- N/R
8/29/08	9:56:28PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Network Movie N/R
8/29/08	10:51:14PM	00:59	DTV - Digital Coversion Local Market Info	77087	554244.8.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Network Movie N/R
8/29/08	11:02:51PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 129- N/R
8/29/08	12:44:24AM	00:30	DTV 2009 - Bob Barker :30	77108	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Episode: 607- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
8/30/08	1:35:32PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Movie-MyTVZ Saturday Afternoon Movie ** THE PERFECT MARRIAGE ** N/R
8/30/08	5:03:28PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Wknd Episode: 5006- N/R
8/30/08	6:34:08PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 0103- N/R
8/30/08	10:18:41PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Showtime At The Apollo Episode: 619- N/R
8/31/08	11:39:54AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World N/R
8/31/08	1:04:36PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Movie-MyTVZ Sunday Afternoon Movie ** RUNAWAY HEART ** N/R
8/31/08	5:59:03PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Half & Half 2 Wknd Episode: 412- N/R
8/31/08	10:10:09PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 819R- N/R
9/1/08	7:37:08AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Madeline EI-CTA Episode: MAD101- N/R
9/1/08	8:29:14AM	00:30	DTV 2009 - Bob Barker :30	77108	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 8a N/R
9/1/08	9:13:37AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3094- N/R
9/1/08	6:17:26PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0104- N/R
9/1/08	6:54:47PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond 2 Episode: 0105- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/1/08	12:45:49AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Episode: 608- N/R
9/2/08	10:08:20AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11094- N/R
9/2/08	12:45:26PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation 2 Episode 1GT119- N/R
9/2/08	7:05:10PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 67- N/R
9/2/08	7:58:25PM	00:59	DTV - Digital Conversion Local Market Info	77087	554244.8.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men 2 Episode: 34- N/R
9/2/08	10:29:16PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 30- N/R
9/3/08	9:00:05AM	00:30	DTV 2009 - Bob Barker :30	77108	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 830a JACK VAN IMPE N/R
9/3/08	11:07:10AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 6619F N/R
9/3/08	12:15:28PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT145- N/R
9/3/08	10:04:38PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 33- N/R
9/3/08	10:40:40PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 072- N/R
9/4/08	7:42:15AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Horselands-EI-CT A Episode: HL101- N/R
9/4/08	9:28:42AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 3056- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/4/08	12:06:52PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Temptation Episode: 1GT146- N/R
9/4/08	9:30:09PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Network Movie ** THE CONTRACTOR ** N/R
9/4/08	10:33:07PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 074- N/R
9/5/08	1:09:35PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 07165- N/R
9/5/08	5:50:52PM	00:30	DTV 2009 - Bob Barker :30	77108	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	The Simpsons Episode: 3F24- N/R
9/5/08	10:40:04PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 075- N/R
9/5/08	11:02:40PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 134- N/R
9/6/08	10:29:02AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 10a EVER INCREASING FAITH N/R
9/6/08	5:04:15PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Will & Grace Wknd Episode: 5011- N/R
9/6/08	6:10:35PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Wknd Episode: 079- N/R
9/6/08	6:33:30PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 0114- N/R
9/7/08	11:40:30AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 51R- N/R

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## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/7/08	2:17:22PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Movie-MyTVZ Sunday Afternoon Movie 2 ** MEETING DADDY ** N/R
9/7/08	7:17:40PM	00:30	DTV 2009 - Bob Barker :30	77108	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Wknd Episode: 148- N/R
9/7/08	10:10:44PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 820R- N/R
9/8/08	5:58:29AM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 5a SHEPARD'S CHAPEL N/R
9/8/08	7:39:18AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Madeline EI-CTA Episode: MAD104- N/I
9/8/08	9:30:52AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 4021- N/R
9/8/08	6:04:16PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0115- N/R
9/8/08	6:32:13PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond 2 Episode: 0116- N/R
9/8/08	12:54:06AM	00:59	DTV - Digital Coversion Local Market Info	77087	554244.8.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 076- N/R
9/9/08	6:58:19AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 630a KENNETH COPELAN N/R
9/9/08	10:09:25AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11095- N/R
9/9/08	7:03:24PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 39- N/R

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## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/9/08	10:28:41PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	That 70's Show Episode: 102- N/R
9/10/08	8:29:20AM	00:30	DTV 2009 - Bob Barker :30	77108	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 8a N/R
9/10/08	11:07:04AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 2110RR- N/R
9/10/08	9:28:59PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Whacked Out Videos N/R
9/10/08	10:04:03PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	That 70's Show Episode: 104- N/R
9/10/08	12:51:09AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 078- N/R
9/11/08	6:58:29AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 630a KENNETH COPELAN N/R
9/11/08	7:40:36AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Horselands-EI-CT A Episode: HL103- N/R
9/11/08	1:15:31PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim 2 Episode: 112- N/R
9/11/08	8:26:59PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-The Hero Award N/R
9/11/08	10:34:27PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 46- N/R
9/11/08	12:47:21AM	00:30	DTV 2009 - Bob Barker :30	77108	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 080- N/R

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## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/12/08	6:29:20AM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 6a SPONSORED BY: N/F
9/12/08	1:09:28PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: FF08005- N/R
9/12/08	9:20:20PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Paradise Hotel N/R
9/12/08	11:02:53PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 139- N/R
9/13/08	12:29:00PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 12p N/F
9/13/08	5:33:13PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	That 70's Show Wknd Episode: 108- N/R
9/13/08	6:33:54PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 0201- N/R
9/13/08	7:29:20PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Wknd Episode: 25- N/R
9/14/08	11:43:34AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 49R- N/R
9/14/08	4:59:11PM	00:30	DTV 2009 - Bob Barker :30	77108	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez 2 Wknd Episode: 6- N/R
9/14/08	10:10:38PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 821R- N/R
9/14/08	10:49:02PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 821R- N/R
9/15/08	7:37:37AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Madeline EI-CTA Episode: MAD107- N/F

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# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/15/08	8:29:13AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 8a N/R
9/15/08	9:11:46AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 4002- N/R
9/15/08	6:08:00PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0125- N/R
9/15/08	8:26:59PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Celebrity Expose N/R
9/15/08	9:54:17PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Celebrity Expose 2 N/R
9/16/08	10:09:10AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11112- N/R
9/16/08	6:29:11PM	00:30	DTV 2009 - Bob Barker :30	77108	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0126- N/R
9/16/08	7:02:01PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 46- N/R
9/16/08	12:41:27AM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 087- N/R
9/17/08	11:07:22AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 2112F N/R
9/17/08	9:25:47PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Whacked Out Videos N/R
9/17/08	10:04:17PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	That 70's Show Episode: 111- N/R
9/17/08	12:46:47AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 088- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/18/08	6:29:16AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 6a SPONSORED BY: N/F
9/18/08	6:58:28AM	00:30	DTV 2009 - Bob Barker :30	77108	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 630a KENNETH COPELAN N/R
9/18/08	7:40:29AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Horselands-EI-CT A Episode: HL105- N/R
9/18/08	12:39:54PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	America's Funniest Home Videos Episode 306- N/R
9/18/08	8:37:07PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Network Movie ** THE CROW ** N/R
9/18/08	10:36:08PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 51- N/R
9/19/08	1:09:41PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 08015- N/R
9/19/08	8:19:35PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-The Academy N/R
9/19/08	11:02:20PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 144- N/R
9/19/08	12:25:48AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Sex & The City Episode: 46- N/R
9/20/08	10:59:15AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 1030a N/R
9/20/08	5:33:32PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	That 70's Show Wknd Episode: 115- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/20/08	6:33:44PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 0210- N/R
9/20/08	10:53:39PM	00:30	DTV 2009 - Bob Barker :30	77108	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Showtime At The Apollo Episode: 625- N/R
9/21/08	11:40:52AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 50R- N/R
9/21/08	11:58:34AM	00:59	DTV - Digital Coversion Local Market Info	77087	554244.8.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 50R- N/R
9/21/08	7:18:56PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Wknd Episode: 197- N/R
9/21/08	11:07:22PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cold Case 2 Episode: 95- N/R
9/21/08	12:47:41AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cheaters Wknd Episode: 822R- N/R
9/22/08	7:36:58AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Madeline EI-CTA Episode: MAD110- N/I
9/22/08	9:12:55AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 4038- N/R
9/22/08	9:42:18AM	00:59	DTV - Digital Coversion Local Market Info	77087	554244.8.0	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 4038- N/R
9/22/08	5:07:53PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	The Simpsons 2 Episode: 8F24- N/R
9/22/08	6:05:39PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0211- N/R
9/22/08	10:25:36PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	That 70's Show Episode: 116- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/23/08	10:09:30AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 11115- N/R
9/23/08	12:42:47PM	00:30	DTV 2009 - Bob Barker :30	77108	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Trivial Pursuit 2 Episode: TP-01-007- N/R
9/23/08	6:28:49PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0213- N/R
9/23/08	7:04:20PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 49- N/R
9/24/08	11:07:50AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Law & Order Criminal Intent Episode: 2113- N/R
9/24/08	6:59:11PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 71- N/R
9/24/08	10:03:26PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	That 70's Show Episode: 118- N/R
9/24/08	12:48:35AM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	According To Jim Episode: 094- N/R
9/25/08	7:41:22AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Horselands-EI-CT A Episode: HL107- N/R
9/25/08	12:07:24PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Trivial Pursuit Episode: TP-01-004- N/R
9/25/08	12:56:33PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Trivial Pursuit 2 Episode: TP-01-009- N/R
9/25/08	6:28:50PM	00:30	DTV 2009 - Bob Barker :30	77108	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0217- N/R
9/25/08	10:34:33PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	George Lopez Episode: 56- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

## Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/26/08	6:58:34AM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 630a KENNETH COPELAN N/R
9/26/08	1:09:30PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Family Feud Episode: 08025- N/R
9/26/08	2:58:44PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Judge David Young 2 Episode: 2046- N/R
9/26/08	6:29:00PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0219- N/R
9/26/08	11:13:35PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Friends Episode: 149- N/R
9/27/08	8:59:11AM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30 PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.3.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 830a JACK VAN IMPE N/R
9/27/08	11:29:09AM	00:30	DTV 2009 - Bob Barker :30	77108	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Paid Program 11a N/R
9/27/08	1:41:57PM	00:10	FCC DTV CEA	11190	618669.1.0	\$0.00	SPOT	Billed	FCC-DTV Consumer Education Form 388 (33046)	Direct Account (1)	PSA (ns) (1270)	DTV FCC LOCATION-CONS ED	WTVZ	Movie-MyTVZ Saturday Afternoon Movie ** THE BROTHERS GRIMM ** N/R
9/27/08	5:33:11PM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	That 70's Show Wknd Episode: 122- N/R
9/27/08	6:32:15PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Wknd Episode: 0221- N/R
9/27/08	7:14:03PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Wknd Episode: 33- N/R
9/28/08	11:40:13AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Our World Episode: 53- N/R
9/28/08	11:59:11AM	00:10	FCC DTV CEA	11190	618669.1.0	\$0.00	SPOT	Billed	FCC-DTV Consumer Education Form 388 (33046)	Direct Account (1)	PSA (ns) (1270)	DTV FCC LOCATION-CONS ED	WTVZ	Our World Episode: 53- N/R

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# Report: As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
9/28/08	3:10:15PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.1.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Movie-MyTVZ Sunday Afternoon Movie 2 ** SHARK HUNTER ** N/R
9/28/08	6:26:21PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77084	554244.2.3	\$0.00	SPOT	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Sex & The City Wknd Episode: 77- N/R
9/28/08	11:08:23PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	Billed	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Cold Case 2 Episode: 97- N/R
9/29/08	7:36:23AM	00:01	KIDSDTV CRAWL	11860	554244.6.2	\$0.00	DTV Crawls	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	DIC-Madeline EI-CTA Episode: 113- N/R
9/29/08	9:11:41AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Tyra Banks Episode: 12021- N/R
9/29/08	6:05:01PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Everybody Loves Raymond Episode: 0222- N/R
9/29/08	8:28:13PM	00:30	PSA - All - DTV Digital Conversion 2/09 - In the Air :30PSA - All - DTV Digital Conversion 2/09 - Future is Here :30	77086	554244.2.3	\$0.00	SPOT	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Celebrity Expose N/R
9/29/08	9:31:18PM	00:30	DTV 2009 - Bob Barker :30	77108	554244.1.3	\$0.00	SPOT	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Celebrity Expose 2 N/R
9/30/08	10:09:47AM	00:01	FCCDTV2 CRAWL	11861	554244.4.2	\$0.00	DTV Crawls	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Peoples Court 2 Episode: 12002- N/R
9/30/08	7:03:46PM	00:01	FCCDTV2 CRAWL	11861	554244.5.2	\$0.00	DTV Crawls	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	Two And A Half Men Episode: 75- N/R
9/30/08	8:26:39PM	00:30	DTV 2009 - Retro Cartoon :30	77109	554244.1.3	\$0.00	SPOT	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-Street Patrol N/R
9/30/08	9:55:31PM	00:30	PSA - All - DTV Digital Conversion 2/09 - Just a Box :30	77082	554244.2.3	\$0.00	SPOT	OK to Bill	FCC-Digital Conversion (29893)	Direct Account (1)	PSA (ns) (1270)	DIGITAL TRANSITION PSA	WTVZ	MYN-The Jail 2 N/R

**Grand Total:**

**\$0.00**

**Total Spots:449**

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Advertiser	Day	Date	Program Time	Program	Exact Time	Sec	ISCI	Facility Description	Last Aired	Len
DIGITRAN	Fri	7/04/08	8:00:00P	Heroes Among Us	9:37:56P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	7/05/08	8:00:00P	My Saturday Night Movie	9:38:59P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Fri	7/11/08	9:00:00P	Paradise Hotel FR 9P	9:40:32P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	7/12/08	8:00:00P	My Saturday Night Movie	9:39:14P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Fri	7/18/08	9:00:00P	Paradise Hotel FR 9P	9:38:11P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	7/19/08	8:00:00P	My Saturday Night Movie	9:39:10P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Fri	7/25/08	9:00:00P	Paradise Hotel FR 9P	9:41:31P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	7/26/08	8:00:00P	My Saturday Night Movie	9:38:13P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Fri	8/01/08	9:00:00P	Paradise Hotel FR 9P	9:29:44P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	8/02/08	8:00:00P	My Saturday Night Movie	9:41:43P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Fri	8/08/08	9:00:00P	Paradise Hotel FR 9P	9:31:24P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	8/09/08	8:00:00P	My Saturday Night Movie	9:37:12P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Fri	8/15/08	9:00:00P	Paradise Hotel FR 9P	9:27:40P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	8/16/08	8:00:00P	My Saturday Night Movie	9:35:21P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Fri	8/22/08	8:00:00P	My Friday Night Movie	9:38:58P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	8/23/08	8:00:00P	My Saturday Night Movie	9:41:41P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Fri	8/29/08	8:00:00P	My Friday Night Movie	9:46:40P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	8/30/08	8:00:00P	My Saturday Night Movie	9:42:26P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Fri	9/05/08	9:00:00P	Paradise Hotel FR 9P	9:40:55P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	9/06/08	8:00:00P	My Saturday Night Movie	9:36:42P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Fri	9/12/08	9:00:00P	Paradise Hotel FR 9P	9:40:02P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	9/13/08	8:00:00P	My Saturday Night Movie	9:36:32P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Fri	9/19/08	9:00:00P	Paradise Hotel FR 9P	9:42:09P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	9/20/08	8:00:00P	My Saturday Night Movie	9:42:05P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Fri	9/26/08	9:00:00P	Celebrity Expose FR 9p	9:46:18P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30
	Sat	9/27/08	8:00:00P	My Saturday Night Movie	9:41:00P		DTVPSA30CC	NAB DTV TRANSITION	10/04/08	0:30